



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

# Sustainable Industry Matters For Development

I am pleased to share the incredible outcomes of our collaborative efforts in Pakistan, where UNIDO's projects are driving substantive change and leaving a lasting impact on the nation. Together, we are making a profound difference in the lives of countless individuals and the well-being of our planet.

The quarter highlights include our partnership with Dawlance to combat ozone depletion which has yielded tangible results. The specialized equipment we provided for recycling R-32 refrigerant has not only been put into action but has already made a substantial dent to environmental degradation. This means a healthier and more sustainable future for Pakistan and the world.

In Sindh Province, our mission under the project Poverty Alleviation and Inclusive Development Across Rural Sindh (PAIDAR) to identify growth opportunities, in districts Thatta, Badin, Thar, Sujawal, and Larkana, primed to deliver remarkable outcomes. By nurturing sectors with untapped potential, we are witnessing substantial economic growth, job creation, and a reduction in multi-dimensional poverty.

In the Northern Province of Gilgit Baltistan, our focus on clean energy solutions has unlocked the vast hydropower potential of the region. This initiative has not only provided sustainable power sources but has also fueled economic growth, supporting the burgeoning tourism sector and local enterprises. The outcomes are clear: a greener, more sustainable region and improved living standards for its people.

Our commitment to gender equality is producing tangible results. The transformative gender lens investing training

is empowering finance professionals to integrate gender considerations into banking products. This means equitable investments in clean energy and, ultimately, a more inclusive financial sector.

Our work to upgrade the Women Division Agriculture Extension Facility in Balochistan under The Project for Agri-Food and Agro-industry Development Assistance (PAFAID) is translating into empowered rural women who meet market standards and contribute significantly to the provincial economy.

The women empowerment initiative in Leather Sector is changing lives and industries. It's not just about training; it's about creating opportunities for women in the leather sector, ultimately leading to gender equality and sustainable development.

These outcomes reflect the dedication and passion of our team and partners in Pakistan. As we continue our journey, we are committed to delivering even more profound and impactful results. Together, we are truly making a difference.

Thank you for your unwavering support and for being a part of this progressive journey.

Sincerely,



**Nadia Aftab**  
UNIDO Country Representative



©UNIDO, Training organized by UNIDO under the PAFAID project funded by JICA, aiming to enhance standards in the meat industry in collaboration with UVAS. 2023

# Sustainable Industry Matters For Development

## Quarterly Newsletter

July - September 2023 - Volume 3 Issue 3

# Highlights

### Industry Talk ...3

An exclusive interview with CEO P3A

### Feature Article ...4

World Ozone Day 2023



### Workshops & Conferences ...5

Hackathon to support poverty graduation in Sindh

### Activities this Quarter ...6



### Snapshot ...10



### Woman Champion ...12



### Save the Date ...12



### An exclusive Interview with



**Mr. Malik Muhammad Ahmad Khan**  
CEO

#### *Public Private Partnership Authority (P3A)*

The Federal Public Private Partnership Authority (P3A) in Pakistan, operating under the Ministry of Planning, Development, and Special Initiatives, fosters collaboration between the public and private sectors for innovative projects. Its core functions include policy formulation, project identification, oversight, and capacity-building, aiming to create an environment conducive to private sector investments in public infrastructure, promoting economic growth and development.

The P3A has implemented progressive policies across diverse sectors, effectively attracting private sector capital for infrastructure modernization. Their focus includes streamlining regulatory processes, creating a one-window project approval system, and ensuring transparent evaluations. Standardized documents enhance contract clarity and reduce negotiation time and costs for all parties. The P3A also enhances government agencies' capacity for effective PPP management through training and skill-building, aiming for a balanced risk allocation framework that attracts private investment while safeguarding public interests.

The partnership between P3A and UNIDO in Pakistan, under the Pakistan Private Sector Energy (PPSE) Project, is a key initiative to promote affordable and green/clean energy solutions, particularly through the solarization of public sector buildings. The primary goal is to increase the use of clean and sustainable energy sources, reducing carbon emissions and promoting renewable energy.

UNIDO has played a significant role in Pakistan's industrial growth and sustainability through its Sustainable Food Systems Division, focusing on agro-industries development and strengthening food agricultural value chains. UNIDO's cooperation with public and private partners in Pakistan's food systems and agro-industrial sector enhances food security, supports economic growth, and contributes to the sustainability of the industrial sector. It envisions a thriving industrial sector in Pakistan, fostering economic growth, increased GDP, and improved living standards through Public-Private Partnerships (P3s). The Pakistan

#### Challenges

**Political Instability:** Frequent government changes can disrupt ongoing projects and discourage private investment.

**Regulatory Uncertainty:** Ambiguities in regulations can deter private investors.

**Financial Viability:** Attracting private financing for infrastructure projects can be challenging.

**Risk Allocation:** Determining how to distribute risks can be complex and contentious.

**Capacity Building:** Many government agencies lack the expertise needed for successful PPP projects.

**Transparency and Corruption:** Maintaining transparency and preventing corruption in procurement processes is a constant challenge.

#### Opportunities

**Infrastructure Needs:** Addressing Pakistan's significant infrastructure needs in sectors like clean tech, transportation, healthcare, and more.

**Private Sector Expertise:** Leveraging the innovation and efficiency of the private sector for better project delivery and service quality.

**Economic Growth:** Stimulating economic growth and job creation through PPP initiatives.

**Poverty Reduction:** Contributing to poverty reduction by fostering investment and development in various sectors.

**Diversified Financing:** Diversifying sources of financing for infrastructure development through private sector involvement.

**Urban Development:** Supporting urban development initiatives, including smart cities, affordable housing, and waste management.

**Sustainable Maintenance:** Ensuring the longterm, sustainable operation, and maintenance of infrastructure assets through PPP agreements. Private sector involvement can bring innovation and advanced technology to projects, leading to improved service delivery and efficiency.

Private Sector Energy Project collaborates with P3A on initiatives, including a clean tech VC fund.

UNIDO aims to address key challenges through sustainable industrial development, creating a positive impact on Pakistan's economic prosperity and well-being, serving as a model for other nations facing similar global challenges. UNIDO's involvement with P3A in designing and executing projects with common ground is anticipated.

This collaboration underscores the importance of UNIDO's efforts in Pakistan, where P3s are instrumental in driving economic growth, reducing poverty, mitigating climate change, ensuring food security, fostering technological advancement, promoting skills development, advancing the circular economy, and achieving gender equality. UNIDO's multifaceted approach aligns with the broader goals of Pakistan's sustainable development, emphasizing the significance of this partnership in realizing these objectives.



## World Ozone Day 2023: A Spotlight on Montreal Protocol Achievements



World Ozone Day, observed annually on September 16, serves as a global reminder of the importance of safeguarding the Earth's ozone layer. The ozone layer, situated in the Earth's stratosphere, plays a pivotal role in protecting life on our planet by absorbing harmful ultraviolet (UV) radiation from the sun. This year, the focus of World Ozone Day in 2023 was on the "Montreal Protocol: Restoration of the Ozone Layer and Mitigating Climate Change." The event highlighted the significant accomplishments of the Montreal Protocol on Substances that Deplete the Ozone Layer, addressing not only the ozone crisis but also its critical connection to the global climate crisis.

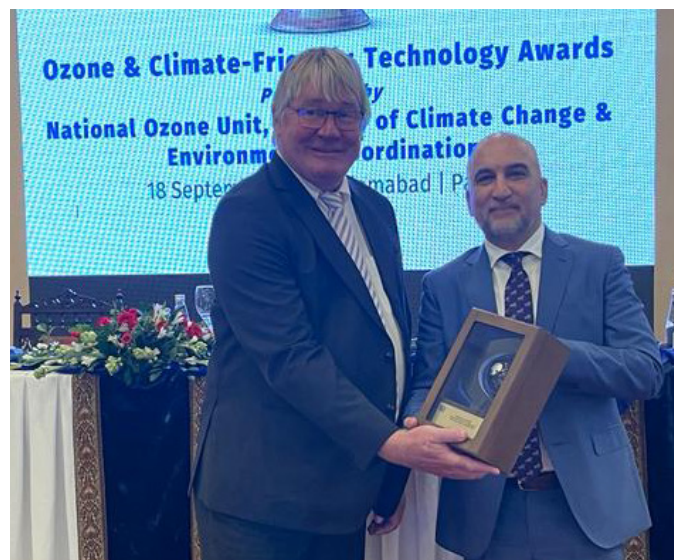
On September 18, 2023, the United Nations Development Programme (UNDP), in collaboration with the National Ozone Unit (Ozone Cell) of the Ministry of Environment, Government of Pakistan, and the United Nations Industrial Development Organization (UNIDO), commemorated World Ozone Day in Pakistan. The event brought together various stakeholders dedicated to protecting the ozone layer and mitigating climate change.

The commemoration event was graced by the presence of distinguished guests, including Mr. Syed Mujtaba Hussain, the Additional Secretary of the Ministry of Climate Change, and Mr. Ole Nielsen, Chief of the Montreal Protocol Unit at UNIDO. Their speeches underscored the vital role played by international collaboration and the Montreal Protocol in addressing both the ozone layer's restoration and the global climate crisis.

One of the key highlights of the event was the emphasis on the importance of collaboration and synergy among various stakeholders. The event was attended by enthusiastic environmental science students from local universities, who represent the future generation of environmental champions. Their presence served as a testament to the importance of education and awareness in environmental protection. The event shed light on the critical achievements of the Montreal Protocol and its role in addressing the intertwined challenges of ozone layer restoration and climate change mitigation. The event's emphasis on collaboration, education, and recognition of outstanding efforts by industries demonstrates a united front in the fight to protect our planet's ozone layer and

reduce the adverse effects of climate change. It serves as a reminder that, by working together and celebrating success, we can make significant strides in preserving our environment for future generations.

In addition to students, the event also welcomed representatives from the Ministry of Climate Change, the United Nations Development Programme (UNDP), the National Ozone Unit (NOU), and UNIDO. The collective presence of these organizations and individuals reinforced the collaborative nature of efforts to protect the ozone layer and combat climate change.



The highlight of the event was the recognition of committed industries to reducing the environmental impact through Ozone and Climate-Friendly Technology Awards. These awards were bestowed upon industries that demonstrated outstanding commitment and performance in reducing their environmental impact by phasing out harmful HCFCs in their industrial processes. Recognizing and celebrating these achievements encourages other industries to follow suit and embrace cleaner and greener technologies. This recognition not only acknowledges the commitment of these industries but also sets an example for others to emulate.

# UNIDO hosts hackathon to support poverty graduation in Sindh under PAIDAR programme



In August 2023, UNIDO hosted a hackathon as part of the PAIDAR programme, funded by the European Union (EU).

The event brought together representatives from over 40 intermediary organizations to discuss two grant-fund windows: one designated for communal infrastructure and the other for Micro, Small, and Medium Enterprises (MSMEs) to support pro-poor employment and sustainable income in the target districts.

The participants spent the day identifying and refining possible ideas for the grant and demonstrated their commitment to the initiative. The event also served as a platform for the participants to gain insights into the grant process and requirements ahead of the official launch.

Championing the hackathon was Mr. Farooq Ahmed Siddiqui, the Director General of Urban Policy and Strategic Planning, Government of Sindh. He commended the PAIDAR programme for its inclusive and participatory approach, recognizing the potential of this initiative to uplift communities and ignite economic progress.

Mr. Badar Ul Islam, the National Programme Coordinator for PAIDAR, welcomed the extensive participation of organizations hailing from both urban and rural areas and encouraged innovation in potential proposals. PAIDAR's senior national and international experts, Mr. Usman Khan, Mr. Peter Hurst, and Mr. Vedat Kunt led technical sessions during the event where they engaged with the participants on identifying and solving social and economic problems using the grand fund opportunities coupled with insights on international best practices on MSME business development cycle, challenges in the market, and creating sustainable business development clusters.

Through PAIDAR, UNIDO is introducing a two-pronged

strategy through grant provision to promising MSMEs and co-financing communal infrastructure projects, eventually, contributing to the economic progress and multidimensional poverty reduction in the targeted districts. Supporting the Government of Sindh (GoS) in implementing the poverty reduction strategy for the province. This initiative underscores UNIDO's commitment to inclusive and sustainable industrial development in Sindh.





## Activities this Quarter

### Dawlance and UNIDO Join Forces to Safeguard Ozone Layer with R-32 Refrigerant Recycling



On 18 September, UNIDO provided Dawlance with specialized equipment for recycling R-32 refrigerant, marking a pivotal moment in the fight against ozone depletion. The equipment handover was celebrated at a lively ceremony in Islamabad, UNIDO's support includes providing 100 gas-recovery units for deployment across Pakistan and training 1000 technicians and installers in the safe handling of R-32 refrigerant. This collaboration between Dawlance and UNIDO represents a significant stride towards a greener, healthier future and highlights how businesses and international organizations can collaborate to safeguard our planet.

### UNIDO Unearths Promising Investment Avenues in Sindh Province



In August 2023, Mr. Vedat Kunt, an International Cluster Expert from UNIDO, initiated a mission under the PAIDAR program, funded by the European Union and executed by UNIDO. His goal was to identify growth opportunities for businesses in Thatta, Badin, Sujawal, and Larkana, Sindh province, with a special focus on income generation for vulnerable groups.

During his visit, Mr. Kunt explored sectors with development potential. Thatta showed promise in wood production, fiber production, husk processing, solar energy solutions, and fisheries. Sajawal and Badin offered opportunities in rice mills, milk production, hospitality, camel hair and sheep wool products, enhanced loom mats, terracotta production, and solar energy. Larkana exhibited potential in rice mills, pharmaceuticals, medical supplies, plastics, electrical appliances, kitchen utensils, and sesame and wheat production.

By establishing market links, fostering clusters, and attracting investments, these regions can experience substantial growth,

job creation, and economic prosperity. The PAIDAR program's ongoing focus is on reducing multi-dimensional poverty through enterprise development in Rural Growth Centers and urban economic clusters.

### UNIDO Empowers Finance Leaders with Transformative Gender Lens Investing Training



Pakistan Private Sector Energy (PPSE) conducted a one-day intensive training focused on integrating a gender lens into banking products, particularly in the context of equitable investments in clean energy. In collaboration with the National Institute of Banking and Finance (NIBAF), PPSE, funded by USAID Pakistan and implemented by the Private Financing Advisory Network (PFAN) in partnership with UNIDO and REEEP, aimed to enhance the capacity of financial professionals in this vital area.

The impactful training was co-led by Fiza Farhan, CEO of ORA Global Development Advisors and the youngest member of the UN Secretary-General's High-Level Panel on Women's Economic Empowerment, and Fauziah Ali Banuri, a Financial Product Development Specialist and Inclusivity Trainer with over 14 years of experience.

PPSE reiterated its commitment to women's social and economic empowerment, especially within the clean energy transition. USAID also reaffirmed its dedication to gender mainstreaming across all its activities.

To exemplify gender inclusivity in Pakistani banks, a 'Leadership Perspective Session' showcased best practices. Ali Gulfaraz, CEO of the Bank of Khyber, shared success stories of women's active inclusion, even in conservative environments.

Participants engaged in a practical group activity to develop a financial product that incorporates Gender Lens Investing (GLI) principles. The project also created a GLI Toolkit for Financial Institutions as part of the training. You can access the toolkit here:

[Toolkit Link: \(https://pfan.net/wp-content/uploads/2023/09/Gender-Lens-Investing-for-FIs-Toolkit.pdf\)](https://pfan.net/wp-content/uploads/2023/09/Gender-Lens-Investing-for-FIs-Toolkit.pdf)



Pakistan Private Sector Energy Project  
**Gender Lens  
Investing &  
Product Development**

**TOOL KIT FOR FINANCIAL  
SERVICE PROVIDERS (FSPs)**



## Activities this Quarter

### UNIDO Mission: Advancing AHITI's Future Through Innovation and Sustainability



In the third quarter of 2023, a UNIDO HQ mission led by Dr. Gabor Molnar, Project Manager for PAFaid, conducted a visit to Animal Husbandary Inservice Training Institute (AHITI) premises, in Peshawar, KP province, to assess the progress of construction and address operational issues. During this visit, in-depth discussions were held regarding construction and operational matters. A decision was made for the consultant (Spectra) and the contractor to undertake a joint visit to UVAS & Punjab Agriculture & Meat Company (PAMCO) abattoir in Lahore. The purpose of this visit is to inspect equipment, take measurements, and verify electrical points to ensure compliance with all project requirements.

Furthermore, a comprehensive meeting took place with the Project Director of Livestock and Dairy Department (L&DD) and the In Charge AHITI. The Project Director shared plans for ensuring the sustainable operations of the project. The UNIDO mission expressed its appreciation for the presented ideas, which focus on enhancing AHITI's operations, advancing animal husbandry practices, and introducing value-added products. These initiatives are aimed at professionalizing AHITI's operations and contributing to its overall growth and success.

### PAFAID Project Steers Forward: Progress in Cattle Meat and Apple Value Chains Highlighted at 7th PSC Meeting



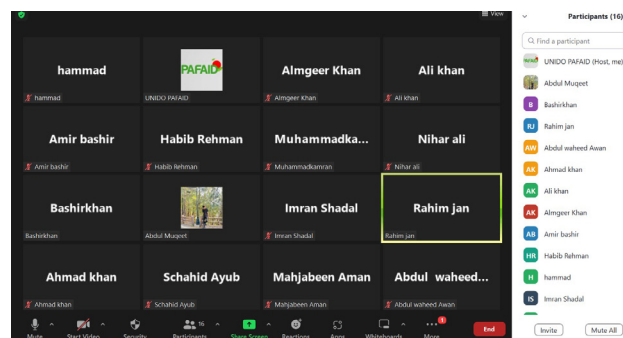
On September 5, 2023, the Ministry of National Food Security and Research hosted the seventh Project Steering Committee (PSC) meeting for PAFaid. The meeting brought together key stakeholders to discuss the strides made in enhancing productivity and compliance capacities within the cattle meat value chain in KP province and the apple value chain in Balochistan province.

Capt. (R) Muhammad Asif, Additional Secretary at the Ministry, presided over the meeting and lauded the invaluable support from JICA and the Government of Japan in fortifying Pakistan's agriculture sector. He also commended UNIDO's technical cooperation in advancing the meat and apple value chains,

emphasizing the need to expand these efforts nationwide.

Through this meeting, attendees received a comprehensive overview of the project's progress and detailed insights into its activities. The committee members expressed their contentment with the substantial advancements achieved thus far under the PAFaid project, signifying a promising future for agriculture in Pakistan.

### Online interactive session on market and marketing of meat products and new product development.



On 20 July, an interactive online session focused on meat product marketing and e-marketing, as well as new product development, was conducted by UNIDO for meat processors in Peshawar, DIKhan, and Abbottabad under the meat value chain -PAFAID initiative in KP province.

Participants shared their marketing experiences and channels, covering topics such as marketing strategies, segmentation, the 4Ps of marketing (Product, Price, Place, Promotion), and essential e-marketing components. These discussions provided valuable insights into meat product marketing.

The digital session on product development emphasized cost-effective feasibility analysis and local technological solutions for meat processors, highlighting challenges in launching new products. Market linkages were also discussed to promote value-added products in high-end markets.

This session facilitated knowledge sharing and networking, empowering meat processors with skills to enhance their marketing strategies and explore new product opportunities.

### Marketing and e-marketing strategies sessions for meat processors



UNIDO successfully conducted marketing and e-marketing strategy sessions for meat processors in three districts of KP province, namely Peshawar, Abbottabad, and DIKhan.



## Activities this Quarter

This initiative was carried out in collaboration with SMEDA, KPFS&HFA, and L&DD. During these sessions, trainers provided hands-on demonstrations on popular social media platforms such as Instagram, Facebook, and WhatsApp, as well as design software like Canva. The aim was to empower participants with practical skills to create and manage business pages and accounts effectively.

The training sessions emphasized the significance of both traditional and digital marketing approaches, as well as the need for businesses to adapt to evolving consumer trends. The active participation of both men and women meat processors showcased their eagerness to seek guidance on various marketing and e-marketing challenges, all of which were effectively addressed by the trainers. In total, 36 women and 24 men actively participated in these sessions.

### Good Animal Husbandry Practices, Traceability, Ante/Mortem & Post Mortem Inspection



UNIDO, in collaboration with the University of Veterinary and Animal Sciences (UVAS) Lahore, organized a 3-day refresher training on “Good Animal Husbandry Practices, Traceability, Ante/Mortem & Post Mortem Inspection” from July 24-26, 2023. The training was led by international expert Mr. Michelle Gallo, gathered 28 participants, including four women from L&DD KP, KPFS&HFA, and LCB, enhancing their knowledge and practical skills in the meat value chain.

The program encompassed farm visits, traceability, and ante-mortem/post-mortem inspections as part of Good Animal Husbandry Practices (GAHP). Field trips to feedlot farms and an export-oriented slaughterhouse provided hands-on experience. The primary aim was to empower master trainers with comprehensive expertise in both the practical and theoretical aspects of the meat value chain.

Ultimately, the training sought to equip participants with the know-how to uphold rigorous standards in animal husbandry, traceability, and inspection procedures, contributing to the meat industry's overall enhancement.

### Reinforcement Training on GHP and MIS Operational Guidelines

UNIDO organized a three-day training on “Reinforcement Training on GHP and MIS Operational Guidelines” in Islamabad, conducted by international expert Ms. Madeleine Smith. The training took place from 5-7 September 2023, and was funded by JICA as



part of the PAFaid project. Its primary aim was to enhance the capabilities of master trainers from KPFS&HFA, L&DD, and LCB.

The training had a specific focus on strengthening the master trainers' skills in utilizing the KPFS&HFA Management Information System (MIS). Key areas of concentration included enhancing understanding of licensing requirements, improving the handling of improvement notices, and implementing a fine regime in alignment with relevant legislation. Participants were also introduced to the use of the “standard phrases” application to streamline these processes. A total of 20 participants, including two women staff members from counterparts, took part in this training.

### Assessment of the Model Fruit and Vegetable Market Loralai, Balochistan



On August 3, 2023, UNIDO embarked on a mission to evaluate the “Model Fruit and Vegetable Market” in Loralai, Balochistan. This initiative was carried out in collaboration with the Chairman of the Market Committee in Loralai and the Regional Coordinator from the Pakistan Horticulture Development and Export Company (PHDEC), under the request of the PHDEC CEO. Under PAFaid project, the objective of this activity is to assist PHDEC in bringing the two Model Fruit and Vegetable Markets in Loralai and Khuzdar districts of Balochistan into full operation.

The evaluation of the Loralai market was just the beginning. UNIDO is gearing up to assess the Khuzdar market as well. These assessments will serve as the foundation for UNIDO's comprehensive plan to facilitate the effective functioning of



## Activities this Quarter

these markets.

During the assessment process, UNIDO's expert in Good Manufacturing engaged in extensive discussions with key stakeholders, including the Chairman of the Market Committee, the Regional Coordinator from PHDEC, local farmers, intermediaries, transporters, district authorities, market committee members, and market staff. The valuable insights gathered during these meetings have been meticulously documented and will play a pivotal role in shaping the future operationalization of these markets.

### UNIDO to Upgrade the Women Division Agriculture Extension Facility, Government of Balochistan



Empowering rural communities and uplifting women's participation in Balochistan, the Agriculture Extension Directorate of the Government is making significant strides. Focusing on enhancing yields and improving livelihoods, the Women Division is dedicated to training and empowering professional rural women.

The division's key mission is to provide extension services, educate

rural women, and offer them a platform to contribute effectively to the province's economy. While many rural women engage in home based agricultural activities such as food processing and value addition, such as pickling, drying fruits, and making by-products, the Women Division's mandate is to train them to meet market standards.

In line with this vision, UNIDO is collaborating with the Government of Balochistan to upgrade the Women Division's food processing and training facility. This upgrade includes improving both infrastructure and equipment, ensuring a brighter future for rural women in the region engaged in agriculture activities within their house boundaries.

### Empowering Women in the Leather Sector

In a noteworthy collaboration, UNIDO partnered with Bahria University Karachi Campus, the Pakistan Tanners Association, Southern Zone-Environmental Society (PTA(SZ)-ES), and received funding from the GEF. Their joint effort culminated in the "Women Empowerment in Leather Sector" program in Korangi, Karachi.

This program was designed to promote gender equality and women's empowerment in the leather industry and provided practical training in leather processing, cleaner production techniques, and solid waste management. Underscoring UNIDO's commitment to gender equality in this pivotal industry, the program recognized the potential of women in the leather sector.

The collaboration between academia and industry was a notable highlight, with Bahria University and PTA(SZ)-ES working together to bridge the gap between education and industry needs. This partnership is set to create more opportunities for students that align with industry demands.

The training program concluded with a certificate distribution ceremony chaired by Mr. Gulzar Firoz, President of PTA(SZ)-ES, and Mr. Ivan Kral, representing UNIDO. This marked a significant step toward gender equality and sustainable development in the Korangi leather area in Sindh.





# SNAPSHOT



Official launch of Korangi Leather Area Project Sustainability Report 2022-23 was held in Karachi in September 2023



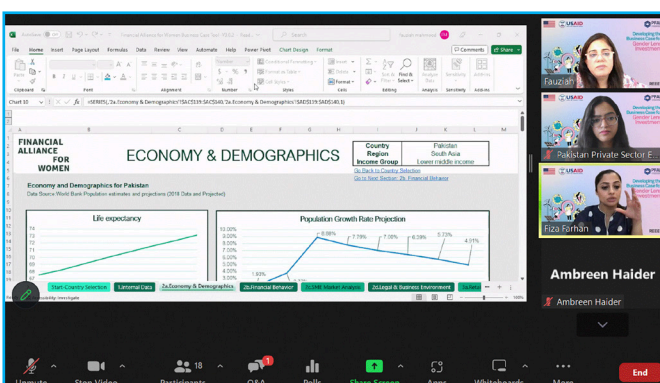
Report Link: <https://lnkd.in/dUmU3D8c>



On 6 September 2023, Preliminary findings of Country Programme (CP) final self-evaluation-Information session held in Islamabad



UNIDO provided Specialized equipment for recycling R-32 refrigerant to Dawlence on 18 September 2023 in Islamabad

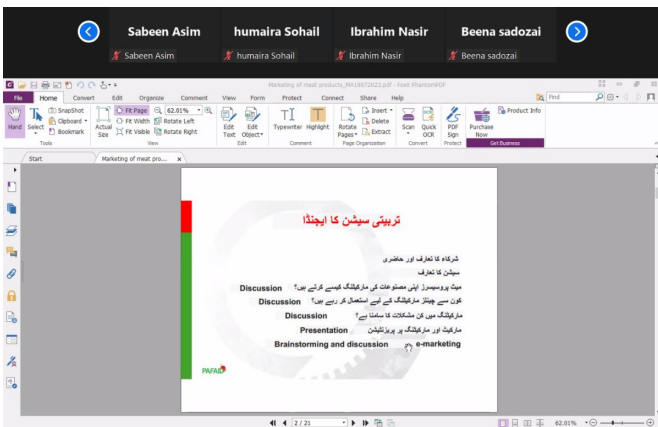


PPSE's follow-up session: 'Empowering Banking Through Gender Lens Investment.' 28 financial leaders explore the future of inclusive banking with the Financial Alliance for Women toolkit.

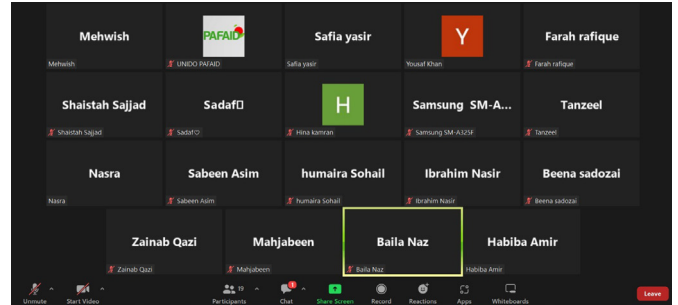
Recording Link: <https://youtu.be/3LxxUqvwGmU>



# SNAPSHOT



UNIDO conducted online sessions on Marketing and new product development for meat processors both men and women from potential districts



In August 2023, UNIDO trained 36 women and 24 men meat processors in marketing and e-marketing strategies in collaboration with SMEDA, KPFS&HFA and L&DD



International Expert Mr. Michelle Gallo Conducts Animal Husbandry Training in Lahore, July 24-26, 2023, in Collaboration with UVAS – Empowering 28 Participants, Including Women from L&DD KP, KPFS&HFA, and LCB.



Ms. Madeleine Smith Conducts GHP and MIS Operational Guidelines Training in Islamabad, Sept 5-7, 2023, for Master Trainers from KPFS&HFA, L&DD, and LCB including 20 Staff members with women participants

## WOMAN CHAMPION

I've transformed from a dedicated housewife to a thriving entrepreneur. When the COVID-19 pandemic hit, I decided to venture into the world of small-scale home-based frozen food items. Using social media, I connected with clients, with the month of Ramzan becoming a peak sales season. However, my business hit a challenging plateau, and profits didn't match my efforts. That's when UNIDO's PAFAID team stepped in. Initially hesitant, I attended in-person and online workshops, meeting fellow home-based business owners. Together, we learned about meat preservation, marketing, and product launches. Now, having attended three sessions and joined a WhatsApp group, I've not just expanded my product line to include live food and serve over 50 people daily, but I have also hired three workers to help run my business smoothly.

UNIDO has given me the confidence to work to my full potential, and I see my business growing every day. My journey is a testament to the power of determination, education, and community support. It proves that with resilience and the right resources, anyone can turn their dreams into a thriving reality.



*Humaira Sohail*

Food processor from Peshawar

 humaira.cooks

## For Feedback and Suggestions Disclaimer

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## UNIDO Supports



**SAVE  
THE DATE**

### October

Hands on training on managing food safety Labs standards for 17025-equipment aligned with ISO KPFS&HFA staff

### November

RAC training by Montreal Protocol  
Launch Lab Under Meat Value Chain -PAFAID  
Inauguration of the infrastructure upgrade for Food Processing Unit, Women Division, Agriculture Extension Directorate, Government of Balochistan

### December

Meat processors equipment distribution ceremony